



ACG 2018 List Rental Agreement

ACG will make available exclusively to ACG 2018 exhibitors use of ACG’s mailing list(s) for marketing purposes. In order to provide this to exhibitors, ACG has set forth certain criteria for requesting the ACG list(s).

1. The ACG list is for a non-exclusive, one-time use.
2. The list may only be used to promote Exhibitor activities taking place at ACG 2018.
3. The promotional brochure or flyer must include your booth number.
4. The Exhibitor must provide a sample proof of the promotional piece to be mailed.
5. The list may only be used for the purposes for which it was ordered and approved by the ACG.
6. ACG will provide the list in an electronic format.
7. The list may not be duplicated by the Exhibitor.
8. The list is owned by the American College of Gastroenterology and the Exhibitor has no right or interest in the list.
9. The list is seeded to ensure that it is being used in accordance with ACG’s policies. Any violations found will result in penalties to the Exhibitor including monetary, as well as elimination from the ACG 2018 Exhibit Hall and possible future ACG meetings.
10. The list may not be used for any membership solicitations or fund-raising purposes.
11. Any exhibitor wishing to use the ACG 2018 logo in any promotional materials must receive approval prior to mailing. Use of the ACG corporate logo may not be used in any promotional piece. Any unapproved use of the ACG 2018 logo or ACG corporate logo will result in penalties to the Exhibitor, including monetary, as well as elimination from the Exhibit Hall and possible future ACG meetings.
12. The list may not be used for any purposes in developing a telephone or faxed contact list.
13. ACG shall have no liability to customer for its use of the list.
14. This agreement is binding upon the undersigned, its principles and its agencies, agents, licensees, subcontractors, associates and assignees.

The following lists are available to ACG 2018 exhibitors:

- ACG Membership List \$500
(Please specify ALL ACG members - approximately 13,600, North America only (U.S. and Canada) - approximately 12,700 or U.S. only - approximately 12,350)
- World Congress of Gastroenterology at ACG2017 Attendee List \$500
(Approximately 5,535 names)
- ACG 2018 Pre-registration List \$750
(Count will depend on when the list is requested)

Type of List Desired (See available lists above)

Exhibitor Contact Person (signature) Print Name/Title

Email Address

Exhibiting Company Date

Payment Information:

- Check Enclosed VISA MasterCard American Express

Credit Card # Exp Date Security Code

Name on Card (print) Signature