

ShowLeads mobile app

feature-packed mobile app for use on your smartphone or tablet

- ✓ customizable qualifiers (additional fees apply)
- ✓ easily take notes & edit your leads
- ✓ record voice memos & take photos
- ✓ leads available for download in real time

ShowLeads lite scanner

easy-to-use rental scanner that captures & stores your lead scans

- ✓ rental device compact device that scans instantly
- √ does not require charging
- ✓ leads available one business day after event ends

ShowLeads premium

all of the features of our mobile app on a premium rental device

- ✓ offers all of the features of the ShowLeads mobile app
- √ rental device TRC's smartphone
- ✓ Protective case equipped with battery backup
- ✓ charger provided just in case it needs charging
- ✓ Bluetooth printer option available







ACG 2020

October 23 - 28, 2020 Music City Center Nashville, Tennessee



show code: 23482

AmEx

customer info

ORDER ONLINE: trcbadgerite.com/online-ordering/

contact name contact phone contact email

company name

street address city state zip country

delivery contact name delivery contact phone booth number

payment info

check (payable in USD to: TRC) Visa MC

standard rate

credit card number expiration date CVV code cardholder name

credit card billing address (if different than above):

street address city state zip cardholder signature

Please Note: If you are looking to use your own lead retrieval service for this event, please review "Data Reconciliation" on page three for further information.

advanced rate

product selection

product selection		u 10/05/2020	after 10/05/2020	quantity	unit cost	ext. cost
ShowLeads mobile app	first license:	\$265	\$315			
for use with your own smartphone	each additional license:	\$150	\$150			
ShowLeads lite scanner rental device - handheld device	E	\$310	\$375			
ShowLeads premium rental device - TRC's smartphone		\$370	\$445			
additional services						
A) custom survey questions (for mobile app & premium only)		\$ 85	\$100			
B) data reconciliation (1D barcode)		\$500	\$500			



for assistance, call us at 800.922.8646

order online or send your completed form via...

Email: LEDorders@trcbadgerite.com

or Mail: TRC / 51 Everett Drive, Suite A-10

Princeton Junction, NJ 08550

subtotal sales tax 9.25% grand total





Terms and Conditions

Orders must be canceled at least one week prior to the event to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders canceled five to seven days prior to the event and 100% of the total charge for your orders canceled less than five days prior to the event.

For exhibitors renting devices, once in possession the exhibitor is responsible for 100% of the value of lost and/or damaged equipment. All equipment must be picked up and returned at the TRC Service Desk. Web login credentials to access your leads will be provided onsite at pickup. A post-event email from admin@trcbadgerite.com will be sent to you as well.

Please provide an accurate email address above. *Please make sure you receive a confirmation to ensure your order was placed for the event.

*Data Reconciliation

For security purposes, the American College of Gastroenterology limits the attendee data a company will see when a badge is scanned. The best way to ensure you receive a full data report of all scanned badges is to rent a scanner through the official ACG vendor, TRC. If you choose to use your own lead retrieval service you will still be able to obtain an attendee report post-conference through a TRC data reconciliation. Ordering this will give you access to the scanned attendee full data within 2 business days after we have received the list of scans. If you have any further questions regarding this, feel free to reach out to TRC directly at LEDorders@trcbadgerite.com

GDPR Compliance

TRC complies with the GDPR. When you scan an attendee badge during the event this constitutes an introduction and understanding that you (as an exhibitor) will receive attendee details and are able to contact them after the show under the legal grounds of 'legitimate interest.' However, within that initial contact you must provide attendees with an option to opt out of future mailings/emails.

When you scan an attendee pass, you may receive the below information (as provided by attendees when registering for this event). Show management has the right to provide additional or remove any of the below data fields from the reporting as they see fit.

- FirstName
- LastName
- JobTitle
- Company
- WorkAddress1
- WorkAddress2
- WorkCity
- WorkState
- WorkZip
- WorkCountry
- WorkPhone
- Email
- The answers to any survey questions / qualifiers saved to each scanned lead's record by the scanner/app user
- Any photos / voice memos saved to each scanned lead's record by the scanner/app user





fees apply - see "additional services" on page 2

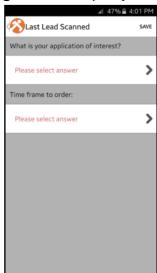
company name

email

Please note, there is NO limit to the number of questions or answer options you may have. If more space is needed, please complete and resend page 5 with your additional survey questions.

examples of question types:

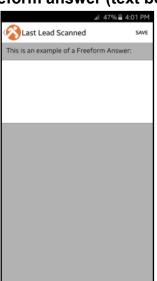
single-answer (drop-down)



multiple-answer (checkbox)



freeform answer (text box)



question type:	single-answer	multiple-answer	freeform answer
question 1:			
		100 character maximum (including spaces)	
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum

TRC SHOW LEADS custom survey form, cont.

		ADD Guotoin Gui Voy 10.	, , , , , , , , , , , , , , , , , , ,
question type:	single-answer	multiple-answer	freeform answer
question 2:			
		100 character maximum (including spa	ces)
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum
question type:	single-answer	multiple-answer	freeform answer
question 3:			
		100 character maximum (including spa-	ces)
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum
question type:	single-answer	multiple-answer	freeform answer
question 4:			
		100 character maximum (including spa	ces)
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum

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