



ACG 2022 Virtual Product Theater Rules and Regulations

VIRTUAL EXHIBITOR PRODUCT THEATER PRESENTATIONS \$25,000

Sponsors must provide ACG with a link to their Zoom, GoToWebinar or other online presentation platform.

The presentation must take place during the assigned day and time. Sponsors may not exceed their time slot.

Promotion of any Product Theater (print, web or email promotion) should include the following language: "This event is neither sponsored by nor endorsed by ACG."

Product Theater presentations may not offer CME.

ACG will provide the following marketing support for exhibitors offering a Product Theater presentation:

- Listing in the ACG Meeting News (day/time, title, speaker(s), exhibitor name, and a brief one or two sentence description) *
- Listed in the Meeting Reference & Exhibit Guide (day/time, title, speaker(s), exhibitor name, and a brief one or two sentence description) *
- Listing on the ACG meeting website and Official ACG Virtual Conference Platform under Company Sponsored Symposia/Events.
- Complimentary use of ACG's member list, 2021 past attendee list, or the 2022 pre-registration list. Additional lists may be purchased for a nominal fee.

*Title, sponsorship language and description must be received no later than August 19, 2022, for print materials.

Sponsors have the opportunity to record their presentation and post the recording on the official ACG Virtual Conference Platform through March 31, 2023, so virtual only attendees and onsite attendees who may have missed the program have the opportunity to watch.