

ANNUAL SCIENTIFIC MEETING & POSTGRADUATE COURSE

VANCOUVER CONVENTION CENTRE
VANCOUVER • BRITISH COLUMBIA • CANADA

OCTOBER 20-25, 2023

EXHIBITOR/
SPONSORSHIP
PROSPECTUS

ACG  2023



ANNUAL SCIENTIFIC MEETING & POSTGRADUATE COURSE

Everything You Love About ACG and More

**ACG IS AGAIN OFFERING A HYBRID CONFERENCE WITH OPPORTUNITIES FOR ATTENDEES
AND EXHIBITORS TO PARTICIPATE BOTH IN-PERSON IN VANCOUVER
AND ONLINE THROUGH OUR ACG 2023 CONFERENCE PLATFORM.**

Educational sessions will be livestreamed to virtual attendees; scientific posters will be available to view live in Vancouver and digitally on the ACG Conference Platform and exhibitors will have the opportunity to interact with attendees in their physical booth and provide company materials and contact information to ACG virtual attendees. ACG is a recognized leader in educating GI professionals and the general public about digestive disorders and our Annual Scientific Meeting and Postgraduate Course is considered the premier GI clinical event of the year. It offers GI physicians the opportunity to network with peers, share experiences from their practices, learn the latest clinical information on key GI topics, and see the latest advances in gastrointestinal technology and therapeutics throughout the Exhibit Hall.

**Read on to learn more about exhibitor and sponsorship opportunities
at ACG 2023 and continue to visit acgmeetings.gi.org for updates.**

CONTACTS

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CAN MY COMPANY EXHIBIT IN CANADA?

ALL COMPANIES WITH GASTROENTEROLOGY FOCUSED PRODUCTS ARE ENCOURAGED TO EXHIBIT IN CANADA!

If your drug or device is not approved in Canada or is pending approval, all you will need is signage in your booth stating the status of your product in Canada. For example:

Product X (chemical name) is not available for sale in “Canada” (or, similar text, approved by the Canadian affiliate’s regulatory and/or medical department) – such disclaimer should be legible and in proportionate size to the material displayed or presented.

OR

“The information contained herein does not necessarily reflect the content of the approved Canadian product monograph” or similar text, approved by the Canadian affiliate’s regulatory and/or medical department – such disclaimer should be legible and in proportionate size to the material displayed or presented.

➡ Please see page 19 for additional information.

SHIPPING TO CANADA WILL BE SEAMLESS!

As part of the Freeman services and to make your shipping and transportation experience as seamless as possible, Freeman Exhibit Transportation has been appointed as the official carrier and customs clearance service provider for the ACG Annual Meeting. Please contact the Freeman Transportation and Customs Clearance Department at (877) 478-1113 should you wish to contact us regarding your shipping and or customs requirements.

Voyage Control is a cloud-based software platform that facilitates delivery scheduling, resource allocation, and overall logistics management. All exhibitors will be required to register on the Vancouver Convention Centre’s website to obtain your move-in date and time.

➡ Please see page 18 for additional information.



Quick Facts

COMPANIES THAT EXHIBIT



Pharmaceuticals



Medical Instrument Suppliers



Recruiters



Research Companies



Technology Companies



Publishers



Non-profit Organizations



And many others

IN A RECENT SURVEY OF ACG ANNUAL MEETING ATTENDEES:

95%

of ACG attendees visit the Exhibit Hall.

86%

of ACG attendees who visited the Exhibit Hall indicated that meeting with Exhibitors was the main reason they visit the Hall.

90%

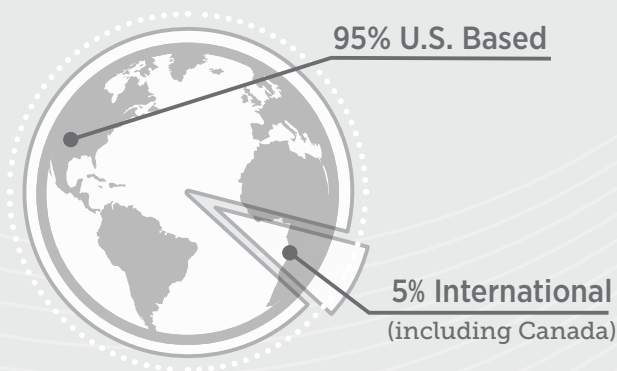
of ACG attendees visiting the Exhibit Hall indicated that new products, product updates and educational information were their main interests.

MEETING ATTENDANCE

Past Attendance

2022 Charlotte, NC + Virtual - 7,426
2021 Las Vegas, NV + Virtual - 7,430
2020 Virtual Conference - 7,661
2019 San Antonio, TX - 5,489
2018 Philadelphia, PA - 5,465

Regional Average



ACG 2022 Attendee Breakdown

76% Physicians
17% Other (PhD, PharmD, etc.)
7% Allied Health

EXHIBITING in VANCOUVER

EXPECT EVERYTHING YOU LOVE ABOUT ACG AND MORE IN VANCOUVER!



Extended Break Times

between sessions giving exhibitors more unopposed time with attendees.



Welcome Reception

in the Exhibit Hall on Sunday evening. All attendees and exhibitors are invited to attend.



ACG Endoscopy School – Hands-On Workshop Center

in the Exhibit Hall all three days—if you are a device company, contact Travis Cappel at tcappel@gi.org to get involved!



Exhibitor Product Theater

open to all attendees during Exhibit Hall hours. Contact ACG if you are interested in showcasing your product or service.



Poster Sessions

in the Exhibit Hall all three days.

HALL HOURS:

Sunday, October 22	3:00 pm – 7:00 pm
Monday, October 23	10:00 am – 4:45 pm
Tuesday, October 24	10:00 am – 4:30 pm

 **ADD ON
A VIRTUAL
EXHIBIT PACKAGE!**

Some ACG registrants prefer to attend the Annual Scientific Meeting & Postgraduate Course virtually. These attendees still want to explore opportunities from industry. For only \$750, you may *add on a robust virtual listing on the ACG 2023 Virtual Website. Both virtual and in-person attendees will have access to your listing online.

WITH THE VIRTUAL LISTING ADD-ON EXHIBITORS WILL HAVE THE OPPORTUNITY TO INCLUDE:

- ✓ A banner with opportunity to link out to website or microsite
- ✓ An introductory video
- ✓ A company description
- ✓ Contact information
- ✓ A company or product logo
- ✓ Up to 6 PDF resources
- ✓ Up to 6 web links
- ✓ Lead retrieval data and extensive reporting on booth traffic

* Physical booth space must be purchased prior to the 2023 Annual Meeting to qualify for a virtual listing. Virtual listings may not be purchased in lieu of physical booth space.

[illegible]

Exhibit Space

10 x 10 Corner exhibit space: \$3,600

Exhibit Set-up Hours:

Exhibit Hall Hours:

10:00 am – 4:30 pm

POSTER SESSIONS



2022 EXHIBITOR LIST

- 9 Meters Biopharma, Inc.
- AbbVie
- AbbVie & Ironwood
- AbbVie Medical Affairs
- Adler Micromed, Inc.
- Advanced Pathology Solutions
- Advocate Aurora Health
- Alcresta Therapeutics, Inc.
- Alexion Astra Zeneca Rare Disease
- Alnylam
- Ambry Genetics
- Ambu, Inc.
- American College of Gastroenterology
- American Neurogastroenterology & Motility Society
- American Society for Gastrointestinal Endoscopy
- Amgen
- AmSurg Corp
- AnX Robotica
- Apollo Endosurgery, Inc.
- Ardelyx
- AstraZeneca
- Atrium Health
- Boston Scientific
- Braintree - A Part of Sebelo Pharmaceuticals
- Bristol Myers Squibb
- Cairn Diagnostics
- Calmoseptine Inc.
- CapsoVision, Inc.
- Castle Biosciences
- CDx Diagnostics
- CHI Mercy Health
- ChiRhoClin, Inc.
- Collaborative Medical Solutions
- Color of Crohn's and Chronic Illness
- Colorectal Cancer Alliance
- ColoWrap
- Commonwealth Diagnostics International, Inc.
- CompHealth
- Concord Hospital
- Cook Medical
- Creo Medical
- CRH Medical Corporation
- Definitive Healthcare
- Digestive Care, Inc.
- DRW Healthcare Staffing
- ECU Health
- Eli Lilly & Co.
- Ellodi Pharmaceuticals
- Endo GI Medical
- EndoGastric Solutions
- EndoSoft
- Endo-Therapeutics, Inc.
- Enterra Medical
- Erbe USA
- Evoke Pharma
- Exact Sciences
- ExeGi Pharma - Visbiome
- Ferring Pharmaceuticals Inc.
- Flagship Healthcare Properties
- Florida Digestive Health Specialists
- Focus Medical Communications
- FoodMarble
- Fresenius Kabi USA, LLC
- FUJIFILM Healthcare Americas Corporation
- Gastro Girl, Inc.
- Gastro Health, LLC
- Gastroenterology & Endoscopy News
- Gastroenterology & Hepatology; The Independent Peer-Reviewed Journal
- Gemelli Biotech
- Genesis Laboratory Management, LLC
- GI Alliance
- GI OnDEMAND
- GI Pathology, A Division of PathAI Diagnostics
- GiftHealth
- Gilead Sciences Inc.
- GIQuIC
- GlaxoSmithKline
- GoPath Diagnostics
- GRAIL
- Guthrie Medical Group
- Happy Colon Foods
- HAYES LOCUMS
- Healio
- Healix Infusion Therapy, LLC
- HealthWell Foundation
- Hepatiq Inc.
- Hologic
- Hygieacare, Inc.
- Immunovia, Inc.
- Indiana University Health
- Intercept Pharmaceuticals, Inc.
- Intermountain Healthcare
- International Foundation for Gastrointestinal Disorders
- Interpace Diagnostics
- Intra-Sana Laboratories
- IntroMedic America, Inc.
- Iterative Health
- Jackson & Coker
- Janssen Biotech, Inc.
- Konsyl Pharmaceuticals, Inc.
- Laborie
- Lynx.MD
- Madrigal Pharmaceuticals
- Mahana Therapeutics
- Mallinckrodt Pharmaceuticals
- Medspira, LLC
- Medtronic
- Merck & Co., Inc.
- Meridian Bioscience, Inc.
- Merit Medical Endotek
- Micro-Tech Endoscopy USA
- Mindset Health
- Modernizing Medicine
- Mother to Baby Pregnancy Studies Conducted by the Organization of Teratology Information Specialists
- Motus GI
- Neptune Medical Inc.
- Nestle Health Science
- Nestle Health Science (US Pharmaceuticals)
- Nextservices
- Northwell Health
- Norton Medical Group
- NYU Langone Health
- Offcite
- Olympus America Inc.
- Omega Medical Imaging
- One GI
- OSF Healthcare
- Ovesco Endoscopy
- Palmetto Infusion
- PE GI Solutions
- PENTAX Medical
- Perspectum Ltd.
- Pfizer
- Pfizer - Medical Information
- Phathom Pharmaceuticals
- Pinnacle GI Partners
- PracticeLink
- Prisma Health
- Prometheus Laboratories
- Provation
- Provider Solutions & Development
- QDX Pathology Services
- Qleanse
- QOL Medical, LLC
- Quad A
- ResiCal, Inc.
- Rockett Healthcare, LLC
- Rocky Mountain Gastroenterology
- RosmanSearch
- Salix Pharmaceuticals, Inc.
- Sandoz
- Saneso Inc.
- Sanford Health
- Sanofi and Regeneron
- Seagen
- Seres Therapeutics, Inc.
- Seres Therapeutics/Aimmune Therapeutics
- Smart Medical Systems Ltd.
- SML Med-Tech Solutions Limited
- Sonic Healthcare USA, Anatomic Pathology
- South Georgia Medical Center
- SpaceBander Corp
- Staff Care, Inc.
- STERIS Endoscopy
- Takeda Pharmaceuticals U.S.A., Inc.
- The Delta Companies (Delta Physician Placement & Delta Locum Tenens)
- The Permanente Medical Group/ Kaiser Permanente
- The Rome Foundation
- United Porphyrias Association
- Veterans Health Administration
- Vial
- Virtua Health
- Weatherby Healthcare
- Wellstar Medical GroupWorld Gastroenterology Organisation (WGO)

SPONSORSHIP & MARKETING — OPPORTUNITIES

SPONSOR RECOGNITION

All sponsors of ACG 2023 receive the following standard recognition

(Sponsorship must be secured by **July 25, 2023**):



- ✓ Recognition in the ACG 2023 Meeting & Exhibit Guide.



- ✓ Recognition in the ACG Meeting News.



- ✓ Recognition on the ACG 2023 Meeting Website and Conference Platform.

Additional recognition of support will be noted under each sponsorship opportunity.

➔ Additional sponsorship opportunities are continually being added. Visit acgmeetings.gi.org for updates.

EDUCATIONAL OPPORTUNITY

NEW! ACG Endoscopy School – Hands-On Workshop Center – Personal Ergonomic Assessment

\$20,000 – Multiple Sponsors Permitted. Minimum contribution \$5,000.

ACG attendees will learn how to identify and limit potential injuries related to performing endoscopies. Sessions will be offered on Sunday, 3:30 pm – 6:45 pm, and Monday, 10:30 am – 4:45 pm.

EVENT SPONSORSHIP

NEW! Advanced Practice Providers Reception - Friday, October 20 **SOLD**

All NP/PA ACG 2023 attendees are invited to attend a reception hosted by the Advanced Practice Providers Committee. Your company will be recognized in event promotion and on signage at the event. A limited number of company personnel will be invited to attend.

NEW! International Attendee Reception - Sunday, October 22 **\$15,000**

All international attendees are invited to attend a networking reception and enjoy refreshments and hors d'oeuvres with colleagues. Your company will be recognized in event promotion and on signage at the event. A limited number of company personnel will be invited to attend.

NEW! ACG Mentoring Program Reception - Sunday, October 22 **\$15,000**

ACG attendees can meet their mentor or mentee in person to connect, discuss goals, and reflect on their experiences together over a beverage. Your company will be recognized in event promotion and on signage at the event. A limited number of company personnel will be invited to attend.

Exhibit Hall Opening Reception - Sunday, October 22

SOLD

The Exhibit Hall Opening Reception is the largest social event offered during ACG 2023. It's a "can't miss" event that provides a great networking opportunity for attendees and exhibitors. The reception will be held on Sunday, October 22 in the ACG 2023 Exhibit Hall immediately following the conclusion of the Postgraduate Course. As one of the sponsors, one or more of the food and beverage stations will be placed in close proximity to your booth, if space allows. In addition to the standard sponsor recognition, you will also receive recognition on signage at the reception. The minimum sponsorship for this event is \$10,000.

Celebrating Diversity in ACG Happy Hour

SOLD

Celebrate diversity in ACG by sponsoring the reception which will be held on Sunday, October 22. ACG's Women in GI Committee and the Diversity, Equity & Inclusion Committee are transforming their annual reception into a forum for networking and meaningful conversation. Hors d'oeuvres and drinks are offered at the happy hour space. Your company will be recognized in event promotion and on signage at the event. A limited number of company personnel will be invited to attend.



GI Jeopardy, 2022



ACG 2022 Lanyard and Meeting Registration Bag



2022 Abstract Book



EndoTitans, 2022



SCOPY Awards Reception - Sunday, October 22 **\$15,000**

ACG's SCOPY recognizes the achievements of ACG members in their community engagement, education, and awareness efforts for colorectal cancer prevention. ACG members are invited to submit examples of projects and programs that demonstrate outstanding creativity and commitment to spreading the potentially lifesaving message of the importance of colorectal cancer screening and prevention. Recognize these incredible achievements by supporting the physicians as they accept their award. Your company will be recognized in event promotion and on signage at the event.

EndoTitans - Sunday, October 22 **\$15,000**

The EndoTitans Challenge is an opportunity for fellows to demonstrate both their knowledge and technical abilities in endoscopy. The challenge will begin in August with a preliminary knowledge round open to all second and third year fellows. The top scoring fellows will then be invited to participate in a skills challenge. Winners will take home both bragging rights and a travel grant for ACG 2024. As the sponsor, in addition to the standard sponsorship recognition, your logo will be printed on signage at the event as well as on the shirts players and referees will be wearing during the competition.

GI Jeopardy - Saturday, October 21

\$40,000 (can be co-sponsored by up to 4 companies)

GI Jeopardy is a lively, energetic annual session that is open to all meeting attendees. Prior to ACG 2023, training programs from across the U.S. compete online and the top five programs attend the meeting to compete live. This program continues to grow in popularity and is a must-see event for all meeting attendees. As a sponsor, you will receive recognition during the online competition (**if sponsorship is secured by June 1st**), an article in the Meeting News highlighting GI Jeopardy (**sponsorship must be secured by July 25**) and recognition will be provided on signage at the course and at the start of the program. The minimum sponsorship for this event is \$10,000.

NEW! Sponsor a Thriving ACG Annual Tradition! **Virtual 5K Spotlights Diversity in GI Profession** **\$15,000 (Limited to 5 sponsors - 3 spots remain!)**

The College invites sponsors for a signature event celebrating the diversity of the GI community. Launched in 2020, the #DiversityinGI Virtual 5K is a compelling way to rally GI clinicians, their families, their staffs, and GI fellows-in-training for healthy activity, community building, and positive social media engagement. Registrants run or walk on their own, log their activity online, take photos in race "swag" and celebrate via social media. The race is virtual, so while participants go at their own pace and on their own schedule, the action will start this fall in the weeks leading up to the 2023 ACG Annual Meeting and culminate with a celebration on social media. There will also be casual fun runs onsite in Vancouver with avid runners. Sponsors are featured prominently on the tee shirt and race bib as well as in marketing and social media outreach.



Exhibitor Product Theater **SOLD**

Showcase your new product or service on the Exhibit Hall floor! If you don't have the booth space to accommodate a large crowd, and still want to showcase the latest clinical research, participate in the Exhibitor Theater. Held on Sunday, Monday, and Tuesday in the Exhibit Hall, the theater seats 100 and basic A/V (projector, screen, microphone, laptop, and a technician) will be provided.

Exhibitor Theater presentations may not offer CME. Exhibitor Theater sponsors may display a poster in front of the theater immediately prior to and during the presentation. A 22"x28" sign may also be hung in the Product Theater/Satellite Symposium area beginning on Friday, October 20. All signage must be removed following the event. Food and beverage are the responsibility of the sponsor and may be ordered through the Vancouver Convention Centre.

Exhibitor Product Theater programs will be listed on the ACG 2023 meeting website and online itinerary planner. The College will also list the event in the Meeting & Exhibit Guide, as well as in the Meeting News. The deadline to be listed in the printed materials is **July 28, 2023**. Companies offering an Exhibitor Theater may receive, for one-time use, a mailing list of pre-registrants for the meeting to promote their event.

Contact Elaine McCubbin at emccubbin@gi.org for more information.

Meet The Experts Breakfast Sessions **\$12,000**

ACG 2023 attendees will have the opportunity to meet with experts on a variety of therapeutic topics during a breakfast hour on Monday and Tuesday mornings. Topics will include Liver, IBD, Practice Management, Pregnancy in Patients, Pancreas, Functional GI and Colonoscopy. In addition to the standard sponsorship recognition, your sponsorship will include acknowledgment on signage.

DIGITAL SPONSORSHIPS

ACG 2023 Meeting App Banner Ad **SOLD**

Approximately 70% of ACG meeting attendees utilize the meeting app to access speaker slides, schedule of events, Exhibit Hall information, the virtual registration bag and more! Your banner ad will appear on the meeting app's main screen and will link to your website. Your ad will be the first thing attendees see every time they open their meeting app! **Sponsorship must be confirmed by August 31, 2023.**

ACG 2023 Meeting Website **\$40,000**

Don't miss out on an exclusive pre-meeting promotional opportunity on the ACG 2023 meeting website. An advertising opportunity begins in June and runs through the end of December 2023—6 months of advertising. Your leaderboard ad will appear on the ACG meeting website home page (acgmeetings.gi.org). PNG or JPG file due by June 1, 2023.

Meeting App (ACG 2023 Meeting App Push Notifications)

SOLD

Drive more traffic to your booth, exhibitor product theater presentation, hands-on demonstration, or symposium. Two sponsored push notifications to attendees will be available each day Friday through Tuesday. Notifications are limited to 230 characters and must include reference to a booth at ACG 2023 or ACG approved event taking place at ACG 2023. Notification language due by September 20, 2023.

ACG 2023 Conference Platform

– Homepage Banner Ad

\$45,000 (*maximum of 8 rotating banners*)

Keep your company front and center whenever an attendee logs into the ACG Conference Platform to watch livestreaming sessions, on-demand video sessions, visit virtual posters or explore the virtual Exhibit Hall. Your banner may link out to your website or microsite and will remain live until the platform closes on March 31, 2024. Sponsors may choose between a vertical banner or a horizontal banner. PNG or JPG file due by June 1, 2023.

Digital Marketing Drivers

\$10,000

Advertise directly to ACG's website visitors and professional learning participants. Retarget these visitors with your brand's ads anywhere they visit online. Ad retargeting guarantees sustained, specific exposure to the exact qualified audience you are trying to reach.

Tap into ACG's exclusive network rather than relying on broad, generic targeting on common ad platforms. PNG or JPG file due by August 1, 2023.

Eblasts

SOLD

Design your own email promoting your booth or ACG approved activity and ACG will send the email to ACG 2023 attendees or ACG members on your behalf prior to ACG 2023. HTML file due by September 25, 2023.

Marketing E-mail Banner

\$50,000

Promote your product or booth on every ACG 2023 marketing email sent to ACG members about the conference. Emails will be sent beginning in June 2023 and continue through the meeting in October. Your banner will appear on the bottom of each email and can link out to your website or microsite. PNG or JPG file due by April 3, 2023.

Registration Confirmation Emails

SOLD

Each ACG 2023 registrant, whether attending in-person or virtually, will receive two confirmation emails when they register to attend. The first will be emailed upon sign up and the second will be sent approximately two weeks prior to the conference re-confirming their registration and providing additional details about the meeting. Your banner ad will be included on every confirmation email. Confirm early for maximum visibility. PNG or JPG file due by April 3, 2023.

“My Favorites” Banner Ad

SOLD

ACG attendees will design their own conference experience on the official ACG 2023 Conference Platform website including sessions they want to attend, exhibits they want to visit, and scientific posters they want to view. All attendees, whether attending in Vancouver or virtually, will have access to the itinerary planner. Your banner ad will appear at the top of their itinerary page and can link out to your website or microsite. PNG or JPG file due by June 1, 2023.

ePoster Hall Banner Ad

SOLD

Scientific posters are one of the most heavily trafficked areas of both the live and virtual meeting.

Back by popular demand—promote your product by placing a banner at the top of the ePoster homepage. Your banner can link out to your website or microsite. PNG or JPG file due by August 11, 2023.

Virtual Registration Bag

\$4,000 (limited to 10 sponsors)

With approximately 70% of attendees accessing ACG's meeting app for their daily itinerary, speaker slides, and Exhibit Hall information, you are sure to get noticed when you participate in the Virtual Registration Bag. JPG or PDF file due by September 20, 2023.

PRINT SPONSORSHIPS

ACG 2023 Abstract Book

\$30,000

Advertise in the Abstract Book that is made available to all attendees when they pick up their meeting materials. Attendees use this valuable resource to browse scientific posters being offered onsite and online during ACG 2023.

Premium back cover ads are available for \$30,000. Price includes covers 3 and 4 and the page facing cover 3 if needed. Materials due August 1, 2023. Ad must include exhibit booth number.

Preliminary Program

\$30,000

Promote your organization well in advance of ACG 2023! The Preliminary Program provides a comprehensive listing of the educational programming along with events and a listing of the posters to be presented. It also includes all the pertinent information on registration and housing. Distributed to all ACG U.S. members and a select list of non-members, it's a great way to promote your organization well in advance of the meeting. Many attendees keep this program book as a reference for planning their schedule at the meeting. Additional select mailings to past attendees may take place. In addition, ACG will distribute the program digitally to all ACG members (U.S. and international). The sponsor of the Preliminary Program will receive a full-page ad on the back cover (covers 3 and 4). Additionally, the page facing cover 3 is available upon request. Artwork due by June 26, 2023. Ad must include exhibit booth number.

Registration Bag inserts
\$8,000 (limited to 10 sponsors)

Get noticed by placing an insert in the ACG 2023 Registration Bag. Every attendee of ACG 2023 will receive a bag when they pick up their meeting materials. Your promotional insert will be included along with important meeting information and ACG promotional materials. Limited to 10 participating exhibitors. The insert should be no larger than 8" x 11". It can be multiple pages but not exceed 2.5 ounces. Larger inserts may be included for an additional fee. Ad must include exhibit booth number. Materials due to the mail house no later than September 15, 2023.

Meeting News Tip-on
\$30,000

Include a tip-on on the front cover of both issues of the ACG 2023 Meeting News. The Postgraduate Course issue of the Meeting News (first issue) is inserted in all attendee registration bags. The Annual Meeting edition of the Meeting News (second issue) will be distributed to attendees on Monday, October 23. Artwork due August 1, 2023. Ad must include exhibit booth number.

ACG 2023 Meeting News

Advertise in the Meeting News and reach a wide range of medical professionals, from purchasers to administrators to physicians. Your advertisement encourages meeting attendees to visit your booth for more detailed information on your product or service. The official ACG 2023 tabloid-sized newspaper is published twice during the meeting. The first edition is distributed during the two days of the Postgraduate Course and placed in the registration bag. The second edition is distributed during the three days of the Annual Scientific Meeting. The ACG 2023 Meeting News provides meeting, exhibit, and association news to all attendees and features up-to-the-minute information on daily events.

When you purchase an advertisement in the Meeting News, your ad will run in both the Postgraduate Course and Annual Meeting editions. Ad materials for each issue must be identical. The publisher reserves the right to label ads as "Advertisement." Ad must include exhibit booth number.

Meeting Reference & Exhibit Guide

Advertise in the Meeting & Exhibit Guide to encourage meeting attendees to visit your booth for more detailed information on your product or service and provide an important reference for decision-makers during the meeting. This guide provides important exhibit and programming information to all attendees, including detailed exhibitor listings, a schedule of meeting events, an Exhibit Hall floor plan, and other Exhibit Hall activities. The Meeting & Exhibit Guide will be distributed to all registrants and attendees in their registration bags. Ad must include exhibit booth number.

Deadlines and Payments:

Ad space reservations July 18, 2023
Payment due July 18, 2023

Materials due:

Preliminary Program June 26, 2023
Abstract Book August 1, 2023
Meeting News August 1, 2023
Meeting & Exhibit Guide August 1, 2023

All signed agreements are binding. No cancellations will be accepted.

PUBLICATION AD SIZES

ACG 2023 Meeting News

Size	Dimensions*	Black & White (both issues)	4-Color (both issues)
Full page:	Trim size: 11 1/4" x 15" Bleed size: 11 1/2" x 15 1/4" Live area: 10 1/4" x 14"	\$9,030	\$11,020
Junior page	7 1/2" x 10"	\$7,640	\$9,635
1/2 page	10" x 7" or 5" x 14"	\$6,545	\$8,500
1/4 page	5" x 7"	\$3,970	\$5,950
MATERIALS DUE: AUGUST 1, 2023			

ACG 2023 Meeting Reference & Exhibit Guide

Size	Dimensions*	Black & White	4-Color
Full page:	Trim size: 8 1/2" x 11" Bleed size: 8 3/4" x 11 1/4" Live area: 7 1/2" x 10"	\$4,775	\$5,820
1/2 page - horizontal	7 1/2" x 4 1/2"	\$3,415	\$4,400
1/2 page - island/Jr.	4 3/4" x 7 1/2"	\$3,415	\$4,400
1/3 page - vertical	2 1/2" x 9 7/8"	\$2,690	\$3,705
1/3 page - square	4 3/4" x 4 7/8"	\$2,690	\$3,705
1/4 page	3 1/2" x 5"	\$2,115	\$3,125
MATERIALS DUE Meeting Reference & Exhibit Guide: AUGUST 1, 2023			

PRODUCTION GUIDELINES

- > File Format: PDF/X-1a (2001 compliant) is required.
- > Color ads must be CMYK, and fonts and art must be embedded.
- > Art resolution must be at least 300 DPI.
- > Bleeds: Artwork must include 1/8" bleeds

Upload instructions will be provided to all advertisers with confirmed insertion orders.

EXHIBIT HALL OPPORTUNITIES

Aisle Banners

SOLD

Draw more traffic to your booth by sponsoring the Exhibit Hall Aisle Banners. Spotlight your booth location on every aisle of the Exhibit Hall. A minimum of 20 banners will be available.

ACG Endoscopy School – Hands-On Workshop Center Window Clings

SOLD

What better way to drive traffic to your booth than when attendees are already on the Exhibit Hall floor? Direct attendees to your booth by adding your personalized window cling to the Hands-On Workshop! Artwork due September 1, 2023 to Freeman Decorating.

Professional Headshot Station

SOLD

Take advantage of this unique opportunity to provide a complimentary professional headshot to attendees. The headshot station will be located in a high traffic area in the Vancouver Convention Centre and will be open during educational session breaks. Trainees, ACG leaders, and anyone in need of an updated headshot will appreciate the opportunity to receive a complimentary photo while at ACG 2023. In 2022, over 1,000 attendees took advantage of this service! In addition to the standard sponsorship recognition, your sponsorship will include signage with your logo in the headshot station and in other high traffic areas of the Convention Centre directing attendees to the headshot station, a 6' draped table in the photo area where you are welcome to place company information, and recognition of your sponsorship in all promotional materials.

MEETING AMENITIES & SERVICES OPPORTUNITIES

Lanyards

SOLD

All attendees will be wearing your logo when you sponsor the meeting lanyards. In addition to the standard sponsor recognition, the lanyards may include your company logo/slogan. ACG will need to approve any design before distribution. Lanyards will be provided to attendees and registered guests when they pick up their registration materials.

Meeting Registration Bags

SOLD

Keep your company name in front of attendees during the entire meeting. Every attendee receives this bag when they register, and the bag includes all the key materials for the meeting.

Wi-Fi

SOLD

Customize the SSID and password with your company or product name when you sponsor the Wi-Fi in the Vancouver Convention Centre at ACG 2023. Along with the standard sponsorship recognition, your sponsorship will include your custom designed postcard in the attendee registration bags, custom designed signage in high traffic areas of the Convention Centre and an ad in both issues of the Meeting News.

Room Drop and Convention Center Bags

SOLD

Be one of the first companies attendees see when you sponsor the Room Drop and/or Convention Center Bag. This opportunity includes your corporate or product logo and booth number printed on one side of the bag and your promotional insert placed inside the bag.

Room drop inserts are also available. See below.

Room Drop and Convention Center Bag Inserts

\$6,400 each

This high-impact opportunity will put your message directly in attendees' hands as they begin their day. Room drop bags will be distributed outside the room to ACG hotel guests checking in on October 20th and October 21st. The Convention Center bag will be handed out to attendees as they arrive at the Vancouver Convention Centre on October 22nd. You may choose to include your ad in one or both bags.

Advertising materials, 3,000 per bag (includes overage), are due by September 15 to the mailing house and must include booth or event promotion. Please submit prototype for prior approval to Katie Thorne at kthorne@gi.org.

Premium Room Drop

\$22,500

This exclusive opportunity is an excellent way to promote your booth, product, or event outside of the room drop bags. Your promotional piece will be delivered to attendee rooms overnight on your selected date. Available distribution dates are October 20, 21, 22, 23, 24. Only one premium promotional piece will be permitted each evening. For health and safety purposes, deliveries will be left outside of the guest hotel room or slid beneath the hotel room door. In-room deliveries that require hotel staff to enter the guest room will not be permitted.

Advertising piece, 3,000 (includes overage), are due by September 23 and must include booth or event promotion. Each daily participant is allowed to distribute one item. Please submit prototype for prior approval to Katie Thorne at kthorne@gi.org.

EXHIBITOR RULES & REGULATIONS

Advertising

The American College of Gastroenterology must approve any use of the ACG logo, ACG 2023 meeting logo, taglines, trademarks, or trade names prior to any exhibitor use. The ACG must approve the language in any advertisement which mentions the American College of Gastroenterology. Please contact Elaine McCubbin at emccubbin@gi.org for additional information.

Americans with Disabilities Act

In compliance with the Americans with Disabilities Act, the ACG will make all reasonable efforts to accommodate persons with disabilities. Please contact ACG's VP, Meetings & Exhibitions, Elaine McCubbin at emccubbin@gi.org, no later than August 18, 2023, to make arrangements. Exhibitors are responsible for complying with the ADA requirements within their assigned booth space.

Assignment of Booth Space

Booth space will be assigned on a point system to establish priority as follows: 3 points for exhibiting plus 1 point for each additional 100 square feet over the initial 100 square feet up to a maximum of 6 points per year. Additional points may be earned by increasing booth space from one year to the next and by exhibiting at ACG Regional Courses. An exhibitor's point standing, and the complete priority point policy are available upon request. Space assignments will be made starting in March 2023.

The College reserves the right to make variations in the established priority system and/or relocate previously assigned space. If previously assigned space is relocated, the exhibitor is given 15 days to accept the relocation or request a refund. The Management of the American College of Gastroenterology also reserves the right to alter the exhibit layout at any time.

Badge Requests

Exhibitors may request an unlimited number of Exhibit Hall passes at no charge to their company. These badges will only allow company representatives onto the trade show floor. Any exhibitor who wants to attend the scientific sessions must register for the meeting separately.

Set-up badges are available at the meeting registration prior to the Exhibit Hall opening for appointed contractors and staff entering the Exhibit Hall during set-up and dismantling times.

Balloons

The use of balloons as part of the exhibit display or as a giveaway is prohibited.

Booth Design

Inline and corner spaces

Standard in-line and corner booth spaces are 10 feet wide, 10 feet deep, and 8 feet high. Side rails and counters are limited to 4 feet in height. Any obstructions in the front half of the booth cannot exceed the 4-foot height limit. The height for rear wall displays is 8 feet, which is

allowed in the back half of the booth space. Corner booths are permitted to eliminate the outside draped side rail.

Island spaces

Each exhibit shall be installed as to not obstruct the view of or interfere with the exhibits of others. The visual disadvantage created by an island should be no greater than that which would be caused by an in-line space. All display material, including hanging signs, is restricted to 20' in height and a sufficient "see-through" or "walk-through" area with at least 40% visibility per side must be provided to avoid blocking the view of adjacent exhibits. **Should a company's booth be designed in such a way that neighboring spaces are obstructed, the company will be asked to redesign their booth or relocate.** All associated fees will be the responsibility of the exhibitor.

All island exhibit spaces 20' x 20' or larger must submit a booth layout for management and Fire Marshall approval by August 18, 2023. Plans can be submitted to Elaine McCubbin, VP, Meetings & Exhibitions at emccubbin@gi.org.

Booth Relocation

The Management of the American College of Gastroenterology reserves the right to alter the Exhibit Hall layout at any time. If previously assigned space is relocated, the exhibitor is given 15 days in which to accept the relocation or request a refund.

Cancellation and Reduction Policy

Notice of cancellation or reduction must be received in writing. A service fee of 25% of the total booth cost will apply to any cancellation or space reduction. No refunds will be issued to firms canceling if space cannot be resold or if the trade show floor does not sell out. There will be no refunds whatsoever for space canceled after **March 15, 2023**. Reductions and cancellations will result in a loss of priority points.

Virtual booth space add-on is non-refundable after application submission.

Carpeting and Furniture Requirements

Carpeting is required and is the responsibility of the exhibiting company. The exhibitor may provide carpeting or rent carpeting through the Official Decorator. At 12:00 noon on Sunday, October 22, an inspection will be made of the Exhibit Hall and exhibits that do not have carpeting will be assigned to the Official Decorator for installation and cleaning prior to opening. Charges will be billed to the exhibitor.

Exhibitors are not permitted to carpet outside their booth area without prior permission from the American College of Gastroenterology.

Furniture is not provided with the booth space and is the sole responsibility of the exhibitor.

Catering Guidelines

Most exhibitors are permitted to distribute food and beverages within their booth space. All catering

items must be ordered through the Vancouver Convention Centre. A menu selection and order form will be included in the Official Exhibitor Service Manual.

Please note, if your company is a member of the IMC (Innovative Medicines Canada), you are not permitted to offer meals or refreshments in your booth.

Conduct of Exhibits

Interviews, demonstrations and the distribution of literature or samples must be made within the booth area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own booth will not be permitted. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Use of microphones, television or other sound aspects of displays, compressed air, gases, or other similar media must be confined to the booth area, may not interfere with other exhibitors and are subject to being prohibited by Management, which shall have absolute discretion in its judgment on such matters. Character of the exhibits is subject to approval of the College.

ACG reserves the right to determine the acceptability of applications for exhibit space. The products or services to be exhibited must be of professional or educational interest and related to the field of gastroenterology. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc. The Management of the American College of Gastroenterology reserves the right to remove at any time any exhibit deemed undesirable without refund. Management's decision must be accepted as final in any disagreement between exhibitors.

Exhibit Services / EAC Requirements

The College and Exhibit Management (including exhibit managers, decorators, etc.) make every effort to accommodate exhibitors who prefer to use the services of subcontractors with whom the exhibitor contracts or assigns certain duties. However, it is the Exhibit Management's responsibility to ensure that the Exhibit Hall opens on time and that all regulations are observed. Therefore, the exhibitor acknowledges and assigns to the Exhibit Management the right and discretion to undertake any activities or services, on behalf of the exhibitor and at the exhibitor's expense, which the Exhibit Management believes are needed to meet these requirements, if those activities or services have not been timely provided by the exhibitor or by any subcontractor designated by the exhibitor.

Exhibitor agrees to be financially responsible for any debts incurred either by himself, by his subcontractor(s), or by Exhibit Management on his behalf, both generally and under the specific

circumstances noted above. The exhibitor specifically agrees to indemnify the College, exhibition management and their agents and to hold them harmless in any dispute over fees. If a subcontractor fails to make payment to the College, Exhibit Management, or any agent of either for any costs incurred on the exhibitor's behalf, for whatever reason—including bankruptcy of the subcontractor, or payment dispute—exhibitor agrees that such fees are his direct responsibility. Nothing included above shall constitute an obligation upon the College, or Exhibit Management or their agents to arrange for or otherwise provide any activities and services normally the obligation of the exhibitor, and not specifically provided for elsewhere in this Agreement.

Exhibitor designated contractors must carry their own insurance to cover exhibit material against damage and loss, as well as public liability insurance of at least \$1 million per occurrence and \$1 million aggregate against injury to the person and property of others. A certificate of insurance naming the American College of Gastroenterology as additional insured must be received at least 30 days prior to the Exhibit Hall opening.

Exhibitor Service Kit

A complete Official Exhibitor Service Kit from the Official Decorator will be available in July 2023. A link to the Kit will be available on the ACG 2023 meeting website and will be emailed to each exhibitor.

FDA Guidelines

The FDA imposes rules and regulations on some of the products exhibited at healthcare meetings. It is the exhibitor's responsibility to understand and follow the FDA rules and regulations. Specific information may be obtained from the FDA.

Fire Regulations

All materials used in the Exhibit Hall must be flame proofed and fire resistant to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flame proofed or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise.

Display racks, signs, spotlights, and special equipment must be approved before usage, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof may be dismantled.

All aisles and exits must always be kept clear, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

Hospitality Suites

Only those companies participating in the commercial exhibit program will be allowed to conduct hospitality suites in Vancouver. Suites are limited to hospitality and may not be used

to display products or services. These hospitality suites may not be open or advertised to be open at times that conflict with official functions of the College such as scientific sessions or College sponsored social functions (including exhibits).

Independence of ACG CME Education in Accordance with ACCME Requirements

Accredited continuing education must protect learners from commercial bias and marketing. ACG and the exhibiting company agree to the following conditions, as well as all requirements of ACCME's Standards for Integrity and Independence in Accredited Continuing Education:

- ACG must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.
- ACG is responsible for ensuring that education is separate from marketing by ineligible companies*—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education.
- Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
 - Influence any decisions related to the planning, delivery, and evaluation of the education.
 - Interfere with the presentation of the education.
 - Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
- ACG must ensure that learners can easily distinguish between accredited education and other activities.
 - Live continuing education activities: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
 - Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.

➤ Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.

➤ Ineligible companies may not provide access to, or distribute, accredited education to learners.

**Ineligible companies (formerly, “commercial interests”) are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.*

Interpretation

All matters and questions not specifically covered by these Rules and Regulations are subject to the decision of the American College of Gastroenterology. Exhibitors agree to comply with all subsequent reasonable rules adopted or changed by the College. Any changes will be provided to exhibitors in writing.

Liability and Insurance

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold the American College of Gastroenterology, and their employees and agents harmless against all claims or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the American College of Gastroenterology, Vancouver Convention Centre, their employees and agents.

In addition, Exhibitor acknowledges that the American College of Gastroenterology and the Vancouver Convention Centre do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property loss/damage insurance covering such losses by the Exhibitor.

Labor

Labor must be used in accordance with local union requirements in the erection and dismantling of exhibits. Exhibitors utilizing firms other than the Official Decorator are requested to notify the American College of Gastroenterology in writing with the name of the contractor.

Those exhibitors will be required to present a Certificate of Insurance from such outside contractors to protect the American College of Gastroenterology against disputes arising from services not performed. The exhibitor agrees that if outside contractors do not perform labor services in a reasonable period of time, the Official Contractor will provide for labor services and the exhibitor will be invoiced accordingly.

Exhibitor designated contractors must carry their own insurance to cover exhibit material against damage and loss, as well as public liability insurance of at least \$1 million per occurrence

and \$1 million aggregate against injury to the person and property of others. A Certificate of Insurance naming the American College of Gastroenterology as additional insured must be received at least 30 days prior to the Exhibit Hall opening.

Lead Retrieval

Lead retrieval services are available at ACG 2023. Information will be included in the Official Exhibitor Service Kit and at acgmeetings.gi.org.

Mergers and Acquisitions

Companies that have merged with or purchased another company may use the priority points from either company, whichever is higher, but may not combine the priority point totals. The ACG must be notified by both companies that the acquisition or merger is complete. Request for transfer of points must also be submitted in writing to the ACG by the parent company.

Mobile and Airport Advertising

ACG must approve all mobile advertising including advertising appearing on taxicabs and shuttle buses or advertising appearing at airports servicing the Vancouver area. An advertising fee may apply if permission is granted.

Non-Exhibitors

Firms or organizations not assigned space in the Exhibit Hall will not be permitted to solicit business within the Exhibit Hall or elsewhere in the Vancouver Convention Centre. Exhibitors are requested to inform the College of their knowledge of any such occurrence.

Official Drayage Contractor

Freeman has been designated as the official drayage contractor. The official contractor is responsible for maintaining all in and out traffic schedules at the show site and handling the move-in and move-out of all exhibitors' materials and equipment. Freeman maintains control and always has priority at the loading areas.

Official General Service Contractor

General questions regarding any services should be directed to:

FREEMAN

Phone/Text: (888) 508-5054

www.freemanco.com/store/faqs#contactUs.

Payment & Restrictions

Exhibit space at the Vancouver Convention Centre is priced as follows:

- 10' x 10' Linear Booth: \$3,400
- Corner Booth: \$3,600
- Island Booth Space: \$40.00/sq. ft.

Full payment must accompany your application. A service fee of 25% of the total booth cost will apply to any cancellation or space reduction. No refunds will be issued to firms canceling if space cannot be resold. **There will be no refunds whatsoever for space canceled after March 15, 2023.**

Photography and Videotaping

Exhibitors, Attendees, Guests and Media are strictly prohibited from taking still photography, video or audio recording of the Exhibit Hall or any educational session or event of the meeting for publication, rebroadcast or placement on a non-ACG website or print publication without prior written permission from the ACG. Still photography is permitted only for personal, non-commercial purposes, including social media. For more information, contact Elaine McCubbin at emccubbin@gi.org. Media should contact ACG at mediaonly@gi.org.

Prizes and Lotteries

Prizes and lotteries are permitted at the ACG Annual Scientific Meeting provided they remain professional in nature. Written permission from the ACG is required. The exhibitor is responsible for any permits, occupational licenses, and city/state sales taxes, if applicable. The ACG reserves the right to restrict activities that it deems inappropriate or unprofessional.

Protection of the Convention Centre

Exhibitors will be held liable for any damage caused to the Vancouver Convention Centre property and no material or matter of any kind shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors or other parts or portions of the facilities or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety, the Convention Centre will be the final judge thereof and their decision shall be binding on all parties concerned.

Sales and Order Taking

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations related to the field of gastroenterology. Sales and order taking are permitted if transactions are conducted in a manner consistent with the professional nature of the meeting. The ACG reserves the right to restrict sales activities that it deems inappropriate, unprofessional, or unrelated to the field of gastroenterology. All exhibitors who conduct sales during an event are responsible for obtaining the appropriate business license(s) and for paying all applicable Provincial (PST) and Federal Sales Taxes (GST).

You must obtain a Canadian Business Number (the equivalent of an IRS Number) and charge both Provincial (PST 7%) and Federal Sales Tax (GST 5%) and redeem those taxes back to the proper Government entities. However, if the exhibitor only takes orders during the conference and payment is processed and booked in the U.S. then no action with the Canadian Government is required since the product is not “consumed” in Canada.

Security

Security shall be furnished by Management to be on duty in the Exhibit Hall when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. Exhibitors should not leave valuable materials or equipment on the exhibit floor outside the hours when exhibits are open. If security is required in your booth during or after normal show hours, you may contract directly with ACG's security contractor for that service. Information and order forms will be included in the Official Exhibitor Services Kit. The American College of Gastroenterology can assume no responsibility for any losses sustained by exhibitors. Complete information regarding drayage will be forwarded with the Official Exhibitor Information Kit after confirmation of space assignment.

Vancouver Convention Centre - Move-in / Move-out Access

Voyage Control is used at the Vancouver Convention Centre as cutting-edge 'Air Traffic Control' for inbound and outbound logistics management. A powerful and easy-to-use software platform enables ground transport hubs to proactively manage, optimize, track, and communicate with their traffic. Improving driver experience and benefiting the environment.

Voyage Control is a cloud-based software platform that facilitates delivery scheduling, resource allocation, and overall logistics management. All exhibitors will be required to register on the Vancouver Convention Centre's website to obtain a move-in date and time.

Please visit vancouverconventioncentre.voyagecontrol.com/dashboard/home

Set-Up/Dismantle Details

Installation of Exhibits

Friday, October 20 8:00 am – 5:00 pm
Saturday, October 21 8:00 am – 5:00 pm
Sunday, October 22 8:00 am – 12:00 noon

All exhibit crates must be empty and tagged for storage no later than 2:00 pm on Saturday, October 21. All large display crates must be removed from the exhibit floor by 5:00 pm on Saturday, October 21, for the service contractor to have access to install the aisle carpet.

All installation must be completed by 12:00 noon on Sunday, October 22. Display space not claimed and occupied by 12:00 noon on Sunday, October 22, may be canceled or reassigned without notification or refund.

Dismantling of Exhibits

Tuesday, October 24 4:30 pm – 10:00 pm
Wednesday, October 25 8:00 am – 2:00 pm

Exhibits must not be dismantled or be in the process of being removed before 4:30 pm on Tuesday, October 24. Exhibitors dismantling before this time may lose earned priority points. All exhibit materials must be removed from the

exhibit areas by 2:00 pm on Wednesday, October 25. If the exhibitor fails to remove their materials from the exhibit area in a timely fashion, the exhibitor shall indemnify, hold harmless and defend the American College of Gastroenterology from and against any and all fees or expenses the College must pay to Vancouver Convention Centre as a result of late removal.

Shipping into Canada and Customs Clearance

As part of the Freeman service and to make your shipping and transportation experience as seamless as possible, Freeman Exhibit Transportation has been appointed as the official carrier and customs clearance service provider for the ACG Annual Meeting.

Please contact the Freeman Transportation and Customs Clearance Department at (877) 478-1113 or email exhibittrans.canada@freeman.com should you need information regarding your shipping and or customs requirements.

As a reminder, all shipments originating outside Canada will require Canada Customs Clearance and U.S. Customs / Homeland Security clearance (if applicable) on the return. Canada is an international destination and, as such, duties, taxes and customs clearance fees applies. If you are shipping Air or Ground with the following small package companies: FedEx, UPS, Airborne, DHL, Purolator or any other small package/box carriers, please confirm that all ancillary charges (duties, taxes & Customs clearance fees) are PREPAID. This includes 3rd Party Shippers (i.e., Fulfillment Centres, etc.). Any shipments that are sent collect will not be accepted by Freeman / Aerostream and will be refused.

Shipping Information

Advance Warehouse Shipments

Ship early, prepay all transportation charges. Collect shipments will not be accepted.

1. Shipments from Canada Post and/or USPS that exceed 2 lbs. are not accepted at the advance warehouse.
2. Freeman will accept crated, boxed, or skidded materials beginning September 20, 2023, at the address below. All shipments must be accompanied with a Certified Weight Ticket. "Full Load" trailers without a Certified Weight Ticket may be refused and sent to obtain requested documents.
3. Freeman / Aerostream Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or unpalleted machinery), COD shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 5,000 pounds or a single piece of freight beyond the dimensions of 108' H x 93' W.
4. The warehouse will receive shipments Monday through Friday between 8:30 AM and 4:00 PM Pacific Time, but will be closed on Monday, October 9, 2023, in observance

of Canadian Thanksgiving. Shipments will not be accepted on this date.

Advance warehouse shipments should be labeled and consigned as follows:

Exhibiting Company Name / Booth #
ACG 2023

C/O Freeman / Aerostream
Unit 1160 – 4871 Miller Road
Richmond, British Columbia, Canada V7B 1K8

All shipments should be securely packed and fully prepaid. Bills of lading, showing the number of pieces, description and weight should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his material at their own risk and expense. If its services are used, the drayage contractor will store the shipments without charge for 30 days prior to the installation of the exhibit.

The loading area at the Vancouver Convention Centre will be under the supervision of FREEMAN. Direct shipments should be labeled and consigned as follows, and delivery may begin on Friday, October 20, 2023:

Exhibiting Company Name / Booth #
ACG Annual Mtg 2023 C/O FREEMAN
VANCOUVER CONVENTION CENTRE
1055 CANADA PLACE, WATERFRONT ROAD,
TRUCK ROUTE, VANCOUVER, BRITISH
COLUMBIA V6C 0C3, CANADA

Signs

A uniformly lettered, two-line decorative sign, 7" x 44", indicating the company name and booth number, will be furnished, and properly located at the top of the back of each inline and corner booth. Additional signs for display purposes may be ordered from the Official Decorator.

Island booths, 400 square feet and larger, are permitted to hang signs from the ceiling, however, they may not exceed the 20' height limitation as measured from the top of the sign to the floor. Inline and corner booths are not permitted to have hanging signs over their booth space.

Staffing

Each exhibit must be fully operational and staffed during the open exhibit hours. All participants affiliated with exhibits must be registered. Exhibitors utilizing firms other than the Official Decorator must obtain exhibitor set-up badges for non-booth personnel to use during set-up and teardown on:

Friday, October 20 8:00 am – 5:00 pm
Saturday, October 21 8:00 am – 5:00 pm
Sunday, October 22 8:00 am – 12:00 noon
Tuesday, October 24 4:30 pm – 10:00 pm
Wednesday, October 25 8:00 am – 2:00 pm

Everyone must have either an ACG Exhibitor Badge or an Exhibitor Set-up Badge during set-up and teardown. Badges are not to be issued to representatives of leasing companies, financial institutions, publishers, suppliers, vendors, or others who wish to gain admittance for the

purpose of making contact other than in your exhibit. An exhibitor may not register any other person eligible for paid registration.

Subletting Space

The subletting, assignment, or apportionment of the whole or of any part of his space by any exhibitor is prohibited. No exhibitor may permit any other party to exhibit in his space any goods other than those manufactured or handled by the contract exhibitor, nor permit the solicitation of business by others within his space.

Surveys

Surveys must be conducted within the confines of the exhibit booth space. Exhibit personnel are prohibited from leaving the booth to encourage attendees to complete a survey.

Transportation

ACG prohibits companies from providing attendee transportation. If you have any questions, please contact Elaine McCubbin at emccubbin@gi.org.

Violations

Exhibitors who violate any provision of the official rules and regulations may face penalties commensurate to the severity of the violations. This may include, but is not limited to, loss of priority points, immediate closing of the exhibit without refund and exclusion from future ACG meetings.

Weight Limitations

The weight limit on the floor of the Exhibit Hall is 350 lbs. per net square foot.

RULES FOR PHARMACEUTICAL AND MEDICAL DEVICE COMPANIES EXHIBITING IN CANADA

This excerpt is taken from the Innovative Medicines Canada Code of Ethical Practices.

You may view the full policy document here:

<https://innovativemedicines.ca/wp-content/uploads/2022/01/2022-Code-of-Ethical-Practices-EN-Final.pdf>

Innovative Medicines Canada Code of Ethical Practices section 10.3:

> 10.3 International Conferences and Congresses Held in Canada

> 10.3.1 General Principles

- 10.3.1.1 International events are sometimes held in Canada. As such, International Affiliates (non-Canadian) of Members may host or participate in scientific exchanges with Canadian and non-Canadian Health Care Professionals attending these events. These International Affiliates must respect applicable Canadian laws and regulations and this Code.
- 10.3.1.2 It is the responsibility of each Member to ensure the compliance of their International Affiliates with this Code.

- 10.3.1.3 Any incident of non-compliance by an International Affiliate with this Code could result in an infraction for the Member.

> 10.3.2 Standards

- 10.3.2.1 Company X materials used at the conference:
 - 10.3.2.1.1 If the product is not approved for sale in Canada, the material used at the conference is to emanate from the parent company (Company X Inc.) and should be labelled as follows:
 - **Product X (chemical name) is not available for sale in “Canada” (or, similar text, approved by the Canadian affiliate’s regulatory and/or medical department) – such disclaimer should be legible and in proportionate size to the material displayed or presented.**
 - 10.3.2.1.2 If a product’s indication(s) differ from those contained in the approved Canadian product monograph, the material used at the booth should be labelled with the following disclaimer:
 - **“The information contained herein does not necessarily reflect the content of the approved Canadian product monograph” or similar text, approved by the Canadian affiliate’s regulatory and/or medical department – such disclaimer should be legible and in proportionate size to the material displayed or presented.**
 - 10.3.2.1.3 No reference should be made at the commercial booth and/ or in the materials distributed as to the availability in Canada of unauthorized drugs through the Canadian Special Access Program or any off-label use.
 - 10.3.2.1.4 All drug product materials, including posters, should be submitted to the Canadian affiliate’s regulatory and/ or medical department for review and approval.
 - 10.3.2.1.5 Questions from Canadian Health Care Professionals relating to the availability of a drug prior to market authorization or for indications not approved in Canada are to be referred to the Canadian Medical Department personnel or to the on-site Canadian medical personnel.
 - 10.3.2.1.6 Product branding where permitted by the conference or congress must follow the guidance frameworks for promotion provided by Health Canada. As such, sponsorship of conference or congress items through the sponsorship level chosen is permitted. Individual Member companies cannot distribute branded items at a conference or congress.

Under no circumstances can sample drugs be distributed if it is not approved in Canada.

RULES FOR PHARMACEUTICAL AND MEDICAL DEVICE COMPANIES ADVERTISING IN CANADA

Sponsorships in General Space in the Vancouver Convention Centre or area hotels cannot include product names if the drug or device is not approved in Canada. This includes Banners, Stair Graphics, Elevator Graphics, Escalator Graphics, Window Clings and Column Wraps. You may include company name and booth number.

Advertising sponsorships, including print advertising, digital advertising and bag inserts may include product information as long as a disclaimer is included if the drug or device is not approved in Canada.

- 10.3.2.1.1 If the product is not approved for sale in Canada, the material used at the conference is to emanate from the parent company (Company X Inc.) and should be labelled as follows:
 - **Product X (chemical name) is not available for sale in “Canada” (or, similar text, approved by the Canadian affiliate’s regulatory and/or medical department) – such disclaimer should be legible and in proportionate size to the material displayed or presented.**

ROOM DROP

RULES & REGULATIONS

ROOM DROP AND CONVENTION CENTER BAGS

1. All inserts must be submitted for advance approval by ACG.
2. ACG will notify you of approval. If changes are necessary, a copy of the corrected insert must be resubmitted.
3. ACG will supply a shipping label for the advertiser to complete and place on the outside of each box that is shipped.
4. Insert specifications: maximum dimensions are 8 ½" x 11"; maximum weight is four ounces.
5. Price based on an average-sized insert. Insertion fee is subject to change at publisher's discretion or pending advertiser's selection of collateral to be distributed.
6. Due to weight and bulk of magazines, newspapers, and other publications, these items will not be permitted in the Room Drop or Convention Center bags.
7. Supporter to supply all printed advertising materials.

PREMIUM ROOM DROP

1. Participant is allowed to distribute one piece per opportunity.
2. Specifications: maximum dimensions are 8 1/2" x 11"; maximum weight is four ounces. Quantity - 3,000 (includes overage).
3. All advertisements and featured products must be submitted for advance approval by ACG.
4. Fee is subject to change pending advertiser's selection of collateral.
5. Participant to supply all advertising material for the premium room drops.
6. ACG will supply a shipping label for the advertiser to complete and place on the outside of each box that is shipped.

NON-EXHIBITOR ADVERTISING POLICY

Advertising opportunities are restricted to exhibiting companies.

FINANCIAL CONSIDERATIONS / TERMS AND CONDITIONS

1. Ad agreements are considered firm and non-cancelable upon receipt of application.
2. Additional fees may be incurred for non-compliance with the shipping instructions or failure to fully complete the shipping label provided.
3. Circulation is based on projected attendance and room blocks at the time of rate card creation. There will be no monetary adjustments should attendance numbers decrease.
4. Due to stringent hotel labor policies, ACG is not held liable for a hotel's failure to deliver to rooms in the designated hotel room block. There will be no discounts or refunds given.
5. The supporting advertiser understands the marketed fee is based on the costs provided by the vendor upon rate card creation. Pricing is subject to change for all ACG 2023 hotel tactics. The potential fee-change provisions are based on the hotel properties reserving the right to alter their cost upon space commitment.
6. Full payment is due upon space reservation and/or agreement signature for all hotel tactics, without exception.

GENERAL NOTES

1. All advertisements are subject to advance approval by ACG.
2. ACG reserves the right to update the rate card opportunities based on product developments.
3. All shipments must be sent directly to the mail house. The advertiser is responsible for sending the correct number of pieces. ACG will not be responsible for shortages due to an incorrect number of pieces being received.
4. Sponsorship details are subject to change based on final item selection.

APPLICATION FOR EXHIBIT SPACE

2023 ANNUAL SCIENTIFIC MEETING & POSTGRADUATE COURSE

OCTOBER 20 - 25, 2023 • VANCOUVER CONVENTION CENTRE, VANCOUVER, BRITISH COLUMBIA, CANADA



American College of Gastroenterology • 11333 Woodglen Drive, Ste 100 • North Bethesda, MD 20852-3071 • TEL: 301-263-9000
FAX: 301-263-9025 • Attn: Exhibit Manager • emccubbin@gi.org

We would like to reserve booth space at ACG 2023

October 20 - 25, 2023 (exhibits open October 22 - 24, 2023 at the Vancouver Convention Centre, British Columbia, Canada)

PREFERRED BOOTH SIZE _____

1st Choice	2nd Choice	3rd Choice	4th Choice	5th Choice	6th Choice

Please add on a virtual company listing for \$750.00. See page 5 of the Exhibitor Prospectus for details.

FOR ACG USE ONLY

ASSIGNMENT

BOOTH NUMBER(S)

DIMENSIONS

PRICE

We do not wish to be in close proximity to the following companies: _____

We do wish to be in close proximity to the following companies: _____

Please select your preferred payment method below:

We prefer to pay by check or wire transfer (ACG will send you an invoice)

We prefer to pay with credit card (ACG will send you a link for payment). American Express, VISA, and MasterCard accepted.

A service fee of 4% will be applied to each credit card payment.

Payment instructions will be emailed after exhibit space is confirmed.

***Check/ACH payments MUST include ACG Invoice Number or Exhibiting Company Name.**

We understand that the cost of exhibit space is as follows: \$3,400 per 10x10 exhibit space, \$3,600 per corner, \$40.00 per square foot island.

Payment in full must accompany your booth application. A service fee of 25% of the total booth cost will apply to any cancellation or space reduction prior to March 15, 2023. No refunds will be issued at any time to firms canceling if space cannot be resold or the trade show floor does not sell out. There will be no refunds whatsoever for space canceled after March 15, 2023. All cancellation notices must be given in writing. All exhibitors agree to abide by the Official Rules and Regulations.

COMPANY NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP/POSTAL CODE

PHONE

E-MAIL ADDRESS

ALL CORRESPONDENCE WILL BE CONDUCTED WITH THE PERSON LISTED ABOVE. NO REFUNDS WILL BE ISSUED TO FIRMS CANCELING IF SPACE CANNOT BE RESOLD OR IF TRADE SHOW FLOOR DOES NOT SELL OUT. NO REFUNDS WHATSOEVER FOR SPACE CANCELED AFTER **MARCH 15, 2023**

SPONSORSHIP APPLICATION

2023 ANNUAL SCIENTIFIC MEETING & POSTGRADUATE COURSE

OCTOBER 20 - 25, 2023 • VANCOUVER CONVENTION CENTRE, VANCOUVER, BRITISH COLUMBIA, CANADA



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FAX: 301-263-9025 • Attn: Exhibit Manager • emccubbin@gi.org

We would like to reserve the following sponsorship opportunities for ACG 2023

October 20 - 25, 2023 at the Vancouver Convention Centre, British Columbia, Canada

COMPANY NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP/POSTAL CODE

PHONE


E-MAIL ADDRESS


PLEASE LIST THE SPONSORSHIPS YOU ARE REQUESTING:

ACG 2023 SPONSORSHIP POLICIES AND PROCEDURES

Payment for any sponsorship must be made within 30 days after application has been accepted and an invoice has been mailed. **No cancellations will be accepted after the application has been received.** ACG 2023 sponsorship and promotional opportunities are only available to companies exhibiting at ACG 2023.

Please select your preferred payment method below:

 We prefer to pay by check or wire transfer (ACG will send you an invoice)

 We prefer to pay with credit card (ACG will send you a link for payment). American Express, VISA, and MasterCard accepted.
A service fee of 4% will be applied to each credit card payment.

Payment instructions will be emailed after the ACG Specification and Commitment Letter has been signed.

***Check/ACH payments MUST include ACG Invoice Number or Exhibiting Company Name.**

All sponsors of ACG 2023 receive the following standard acknowledgements:

- ✓ Recognition in the Meeting News "Thanks to Our Sponsors"
- ✓ Listing on ACG meeting website "Thanks to Our Sponsors"
- ✓ Recognition in the ACG Meeting & Exhibit Guide
- ✓ Recognition on the official ACG 2023 Conference Platform "Thanks to Our Sponsors"

In order to receive the standard recognition as listed, sponsorship(s) must be secured by **July 25, 2023**. Depending on the sponsorship opportunity, additional acknowledgement may apply.

ROOM DROP APPLICATION

2023 ANNUAL SCIENTIFIC MEETING & POSTGRADUATE COURSE

OCTOBER 20 - 25, 2023 • VANCOUVER CONVENTION CENTRE, VANCOUVER, BRITISH COLUMBIA, CANADA



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FAX: 301-263-9025 • Attn: Exhibit Manager • emccubbin@gi.org

ROOM DROP/CONVENTION CENTER BAGS: \$6,400

Please check which bag(s).

DATE	Please select your preferred bag (you may select one or more)
Room Drop (Fri/Sat)	<input type="checkbox"/>
Convention Center (Sun)	<input type="checkbox"/>

PREMIUM ROOM DROP: \$22,500.00

DATE	Please select your preferred date
Friday, October 20	<input type="checkbox"/>
Saturday, October 21	SOLD
Sunday, October 22	SOLD
Monday, October 23	SOLD
Tuesday, October 24	<input type="checkbox"/>

Payment for any sponsorship must be made within 30 days after application has been accepted and an invoice has been emailed. **No cancellations will be accepted after the application has been received.** ACG 2023 sponsorship and promotional opportunities are only available to companies exhibiting at ACG 2023.

Please select your preferred payment method below:

☐ We prefer to pay by check or wire transfer (ACG will send you an invoice)

☐ We prefer to pay with credit card (ACG will send you a link for payment). American Express, VISA, and MasterCard accepted. A service fee of 4% will be applied to each credit card payment.

Payment instructions will be emailed after the ACG Specification and Commitment Letter has been signed.

***Check/ACH payments MUST include ACG Invoice Number or Exhibiting Company Name.**

COMPANY NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP/POSTAL CODE

PHONE/FAX

E-MAIL ADDRESS



AMERICAN COLLEGE OF GASTROENTEROLOGY
11333 Woodglen Drive, Suite 100
North Bethesda, MD 20852

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ACGMEETINGS.GI.ORG