



## ACG 2023 List Rental Agreement

ACG will make available exclusively to ACG 2023 exhibitors use of ACG’s mailing list(s) for marketing purposes. In order to provide this to exhibitors, ACG has set forth certain criteria for requesting the ACG list(s).

1. The ACG list is for non-exclusive, one-time use.
2. Lists include physical mailing addresses only. Email addresses and phone numbers are not included.
3. **Due to new ACCME requirements, attendees may opt out of sharing their contact information with industry partners. The list you receive will only include attendees who have agreed to share their information.**
4. The list may only be used to promote your exhibit at ACG 2023.
5. **The Exhibitor must provide a sample proof of the promotional piece to be mailed.**
6. The list may only be used for the purposes for which it was ordered and approved by the ACG.
7. ACG will provide the list in an electronic format.
8. The list may not be duplicated by the Exhibitor.
9. The list is owned by the American College of Gastroenterology and the Exhibitor has no right or interest in the list.
10. The list is seeded to ensure that it is being used in accordance with ACG’s policies. Any violations found will result in penalties to the Exhibitor including monetary, as well as elimination from future ACG meetings.
11. The list may not be used for any membership solicitations or fund-raising purposes.
12. Any exhibitor wishing to use the ACG 2023 logo in any promotional materials must receive approval prior to mailing. Use of the ACG corporate logo may not be used in any promotional piece. Any unapproved use of the ACG 2023 logo or ACG corporate logo will result in penalties to the Sponsor, including monetary, as well as elimination from future ACG meetings.
13. The list may not be used for any purposes in developing a telephone or faxed contact list.
14. ACG shall have no liability to customer for its use of the list.
15. This agreement is binding upon the undersigned, its principles and its agencies, agents, licensees, subcontractors, associates and assignees.

The following lists are available to ACG 2023 exhibitors:

- ACG Membership List \$500  
(Please specify ALL ACG members - approximately 13,600, North America only (U.S. and Canada) - approximately 12,700 or U.S. only - approximately 12,350)
- ACG 2023 Pre-registration List \$750  
(Count will depend on when the list is requested)

Type of List Desired (See available lists above)	Number of Uses
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Exhibitor Contact Person (signature)	Print Name/Title
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Email Address
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Exhibiting Company	Date
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Please indicate your preferred method of payment:

- We prefer to pay with a company check. Please invoice us.
- We prefer to pay by credit card (Amex, MasterCard and Visa accepted. A 4% credit card fee will apply). Please send us a link to the payment site.

**Please return your completed form and sample mailer to [emccubbin@gi.org](mailto:emccubbin@gi.org).**