



ACG 2024 List Rental Agreement

ACG will make available exclusively to ACG 2024 exhibitors use of ACG’s mailing list(s) for marketing purposes. In order to provide this to exhibitors, ACG has set forth certain criteria for requesting the ACG list(s).

1. The ACG list is for non-exclusive, one-time use. **The first use is complimentary. Any additional uses will be charged \$1,000 per use.**
2. Lists include physical mailing addresses only. Email addresses and phone numbers are not included.
3. **Due to ACCME rules, attendees may opt out of sharing their contact information with industry partners. The list you receive will only include attendees who have agreed to share their information.**
4. The list may only be used to promote Exhibitor activities taking place at ACG 2024.
5. The promotional brochure or flyer must include sponsored program details and exhibit booth number.
6. The Exhibitor must provide a sample proof of the promotional piece to be mailed.
7. The list may only be used for the purposes for which it was ordered and approved by the ACG.
8. ACG will provide the list in an electronic format.
9. The list may not be duplicated by the Exhibitor.
10. The list is owned by the American College of Gastroenterology and the Exhibitor has no right or interest in the list.
11. The list is seeded to ensure that it is being used in accordance with ACG’s policies. Any violations found will result in penalties to the Exhibitor including monetary, as well as elimination from future ACG meetings.
12. The list may not be used for any membership solicitations or fund-raising purposes.
13. Any exhibitor wishing to use the ACG 2024 logo in any promotional materials must receive approval prior to mailing. The ACG corporate logo may not be used in any promotional piece. Any unapproved use of the ACG 2024 logo or ACG corporate logo will result in penalties to the Exhibitor, including monetary, as well as elimination from future ACG meetings.
14. The list may not be used for any purposes in developing a telephone or faxed contact list.
15. ACG shall have no liability to customer for its use of the list.
16. This agreement is binding upon the undersigned, its principles and its agencies, agents, licensees, subcontractors, associates and assignees.

The following lists are available to ACG 2024 Exhibitors:

- ACG 2024 Pre-registration List Cost per use: \$1,000
(Count will depend on when the list is requested)

Number of Uses

Sponsor Contact Person (signature) Print Name/Title

Email Address

Exhibiting Company Date

If you are requesting more than one use of the list, please indicate your preferred method of payment:

- We prefer to pay with a company check. Please invoice us.
- We prefer to pay by credit card (Amex, MasterCard and Visa accepted. A 4% credit card fee will apply). Please send us a link to the payment site.