

INFORMATION FOR ACG 2024 POSTER AUTHORS

Please carefully review the information on all pages.

Congratulations on having your abstract accepted for poster presentation at the ACG 2024 Annual Scientific Meeting! Please note that all posters will be presented BOTH in-person in Philadelphia, as well as online in the ePoster Hall during and after ACG 2024.

ALL Poster Presenters are REQUIRED to present their printed posters in-person in Philadelphia, as well as upload an ePoster to the virtual ePoster Hall along with a 3-minute narration. If you fail to provide an ePoster or present your printed poster in person, your actions will be considered a serious breach of scientific and professional standards and may result in your submissions not being considered for future ACG meetings.

In-Person Posters

As a reminder, there is no mechanism for changing the date or time of an in-person poster presentation. Please note that you agreed at the time of submission that your work would be presented if accepted. If you are unable to present your poster on the date that has been assigned, you MUST designate another author or a colleague who is attending the meeting in Philadelphia to present in your place. At least one author must be present during the period of time that authors are required to stand with their posters.

Printed posters must be displayed for the full duration of the daily scheduled poster session. Presenting authors must physically stand at their poster board for the duration of their scheduled presentation time (see page 4).

ePoster Virtual Posters

In addition to displaying a printed poster at ACG 2024 in Philadelphia, Poster Presenters are also required to create an ePoster for inclusion in the ACG 2024 virtual ePoster Hall. Please note that you agreed at the time of submission that your work would be presented if accepted. Just as for display of physical posters at the in-person meeting, if you fail to provide an ePoster by the **October 11 submission deadline**, your actions will be considered a serious breach of scientific and professional standards and may result in your submissions not being considered for future ACG meetings. Any author who cannot provide an ePoster file due to extenuating circumstances must notify ACG via email to abstracts@gi.org, prior to the meeting.

Please review the following pages for complete details on designing, printing, and displaying a physical poster, and designing and recording a digital ePoster.

Questions? Email ACG at abstracts@gi.org

American College of Gastroenterology, 11333 Woodglenn Drive, Suite 100, North Bethesda, MD 20852 • gi.org

Poster Design

Size: The maximum poster size is 69 inches wide x 45 inches high (175 cm wide x 114 cm high). Standing poster boards cannot accommodate posters larger than this size. **The recommended poster size is 64 inches wide x 36 inches high (163 cm wide x 92 cm high).** Free poster templates sized for ePosters as well as printed posters can be downloaded from www.genigraphics.com/ACG (see page 3 for details).

General Recommendations: The design of an effective poster is a demonstration of your ability to communicate your research results. A good poster requires considerable forethought and attention to detail. In designing your poster, please remember that your scientific message must be legible and clearly stated.

The major criticisms of poster sessions at past meetings have been: (1) inability to read the poster from a distance; (2) too much information presented; (3) objectives and conclusions not clearly stated; and (4) author not available during designated times to answer questions.

Poster presenters interested in an alternative to the traditional poster design are encouraged to view Mike Morrison's video ([youtube.com/watch?v=1RwJbkhCA58](https://www.youtube.com/watch?v=1RwJbkhCA58)) on how to create research posters designed to enhance the transmission of key findings and investigator-attendee engagement.

Research-Based Posters: The background should contain 3 to 5 short sentences outlining the information necessary to understand the research and why it was done. The aims of the study, the questions to be asked or the hypothesis to be tested, should be clearly stated in as few words as possible. Outline your methods briefly and provide details only for new methods or important modifications of older ones. Results should be presented as graphs or charts. Provide a legend to explain symbols or other details. You may want to also provide an interpretation of the results below each panel. The conclusion(s) should be clearly stated in large type. Many viewers read this first, so it should be easy to understand. If any unapproved or off-label use of a product is to be referenced in your poster presentation, you are required to clearly delineate that the product is either investigational or it is not labeled for the usage being discussed.

Case-Based Posters: Clinical vignette/case report posters should provide a narrative about the case or cases (brief introduction, detailed case description, discussion of the findings or outcomes), and can include supportive images such as relevant lab or test results. If any unapproved or off-label use of a product is to be referenced in your poster, you are required to clearly delineate that the product is either investigational or it is not labeled for the usage being discussed.

Posters in the Endoscopy Video Forum Category: The poster should be based on the video and the narrative abstract originally submitted to ACG. You may wish to include screenshots from your actual video and a URL that attendees can use to watch your video. Please read the section above about clinical vignette/case report posters for additional design suggestions.

QR Codes, Logos, and Marketing Elements: QR codes and links are not permitted on ePosters. A QR code on a physical poster is allowed as long as it only links out to additional content or scientific materials directly related to the abstract, and not to anything related to an-ACCME defined "ineligible company" whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Commercial logos and promotional/marketing elements should not be included on physical posters or ePosters.

Generative AI: Use of generative AI in the development of a poster should be disclosed on the poster. Artificial Intelligence (AI) software includes but is not limited to ChatGPT, Jasper AI, GoogleBard (LaMDA), Bing AI, DeepMind Sparrow, and Codewhisper, but does not include EndNote, RefWorks, or Mendeley.

Poster Printing, Hanging, and Shipping Services

Poster authors have the option to order their printed poster through the scientific poster printing service, Genigraphics, a cost-effective solution for printing and shipping posters directly to and from the Convention Center. **Visit www.genigraphics.com/ACG to order posters or download free templates in the recommended size of 64 inches wide x 36 inches high (163 cm wide x 92 cm high)**. Genigraphics also offers poster hanging service (presenters are still required to register for and attend ACG 2024 to present their poster in-person in Philadelphia during their assigned period of time) as well as return shipping. Presenters who order through Genigraphics can pick up their posters at the poster pickup desk located outside the Exhibit Hall in the Pennsylvania Convention Center. Poster pick-up times are: Saturday, 12:00 pm - 4:00 pm; Sunday, 10:00 am - 7:00 pm; Monday, 8:00 am - 5:00 pm; and Tuesday, 8:00 am - 4:30 pm.

Creating and Uploading Your ePoster File

ALL Poster Presenters are REQUIRED to both display and present their printed posters in-person in Philadelphia, and upload an ePoster for the virtual ePoster Hall along with a 3-minute narration.

The ePoster file must be a PDF file. If you use PowerPoint to create your ePoster, you must submit a PDF of the file, **not** a native PowerPoint PPT or PPTX file. To create a PDF from PowerPoint, use the “Save As: PDF” or “Export” option, rather than “Print to PDF.” We recommend creating your poster near print size for higher resolution, for example 56 inches wide x 31.5 inches high.

The ePoster should be in landscape orientation with a screen or aspect ratio of 16:9 (aspect ratio is the ratio of width to height). This can be set in PowerPoint by selecting Design from the menu, then Slide Size.

Free poster templates that are sized for ePosters as well as printed posters can be downloaded from www.genigraphics.com/ACG.

Fonts should be sans-serif (e.g., Arial, Calibri, etc.), and the font size should not be smaller than 6pt.

Please note that the PDF format does not support either video or animation functionality.

The complete poster is limited to **one slide only**. That means one single page for your PDF file.

To ensure the best screen quality, the PDF file should be saved at the highest resolution possible.

To submit your PDF file, login to the ACG 2024 Poster Presenter Management Site, and use the “Upload Your ePoster” task. **[The deadline to upload ePosters is Friday, October 11.](#)**

How to Record Audio for Your ePoster

In addition to providing an ePoster, presenters are REQUIRED to record a 3-minute audio accompaniment explaining the work detailed in the poster. Once the ePoster file is uploaded, you will be able to record audio for it. Meeting attendees will hear the audio when they view the ePoster.

To record, login to the ACG 2024 Poster Presenter Management Site, and use the “Record Poster Audio” task. You will only be able to record audio after uploading the poster PDF file. **[The deadline to record audio is Friday, October 11.](#)**

Displaying Your Printed Poster at ACG 2024

All Poster Sessions will take place in the Exhibit Hall in the Pennsylvania Convention Center. Each presenter is responsible for putting up and removing their own poster. Printed numbers that correspond to assigned poster numbers will be pinned to the standing boards, in sequential order. Push pins will be provided. If you arrive at the meeting and do not know your poster's assigned ID number, use the meeting app or website to search for your poster.

Poster Display Times and Required Time to Stand by Poster

Authors are required to display their posters for the entirety of their assigned Poster Session, and must also stand with and present their posters, according to their scheduled day and time shown below.

All Poster Sessions will take place in the Exhibit Hall in the Pennsylvania Convention Center (use the North Broad Street entrance)			
POSTER DISPLAY	Sunday, October 27	Monday, October 28	Tuesday, October 29
Poster Numbers	P0001-P1710	P1711-P3423	P3424-P5138
Set-Up Time	1:30pm - 3:30pm	8:30am - 10:30am	8:30am - 10:30am
Poster Display Time	3:30pm - 6:45pm	10:30am - 4:15pm	10:30am - 4:00pm
Presenter Stands with Poster	5:15pm - 6:30pm	1:00pm - 2:15pm	1:00pm - 2:15pm
Tear-DownTime	6:45pm - 7:00pm	4:15pm - 4:30pm	4:00pm - 4:15pm
<i>NOTE: Posters or other materials left in the Hall at the end of each day's session will be discarded.</i>			

Reminder: Poster presenters must have a registration badge to enter the poster area of the Exhibit Hall.

Registration badges and Poster Presenter ribbons can be picked up at ACG Registration, which will be located in the Broad Street Atrium at the convention center; enter through the North Broad Street entrance.

Presenters With Multiple Posters Scheduled on the Same Day

If you have multiple posters scheduled on the same day that are not located together, you may ask a co-author to be present at one of the posters during the time you are required to be standing with your posters. If that is not possible, we recommend posting a sign on one of the posters indicating you will be standing at a different poster that includes your cell phone number for questions. Every effort is made during the selection process to group together multiple posters from the same presenting author, however, this is not possible for posters submitted in different categories.

Presenter Interaction With Meeting Attendees

On-site in Philadelphia – At least one author must be present during the period that presenters are required to stand with their printed posters. An important feature of poster presentations is the one-on-one interaction between investigators and attendees, and the ability for authors to explain the work and answer questions.

The ePoster Hall Website – Poster authors have the option to share their email address with visitors of the ePoster Hall website. If you choose to share your email address, viewers will be able to contact you with questions about your work. The online ePoster gallery opens Sunday, October 27, 2024, and closes March 31, 2025.

Presidential Poster Awards and Outstanding Poster Presenter Recognition

Presidential Poster Award recipients will be recognized with a blue ribbon displayed on their poster board, and also by a blue award icon on the ePoster Hall site. Each year, approximately 5% of accepted abstracts receive this distinction for high quality, novel, unique, or interesting research. This award is determined by the Abstract Selection Committee before the meeting.

Outstanding Poster Presenter recipients will be recognized with a red ribbon awarded on-site by an expert faculty judge, and a certificate provided after the meeting. During the daily Poster Rounds with the Experts, poster presenters may be invited to give a succinct and informative 2-minute briefing on their research, followed by one minute of Q&A with a faculty judge. Each judge will select one or more presenters who are best able to communicate their key findings, the significance of their data, and articulate the potential impact of their work for clinicians and patients. (Note: Only presenters standing with their printed posters during the assigned time are eligible to receive this distinction.)

Removing Your Poster

Each presenter is responsible for putting up and removing their own poster material. Posters should be removed only during the tear-down times listed on page 4. NOTE: ANY POSTERS NOT REMOVED AT THE END OF EACH DAY'S SESSION WILL BE DISCARDED THAT DAY.

ACG 2024 Embargo Policy

All research presented at ACG 2024 is strictly embargoed until 12:00 pm ET on Sunday, October 27, 2024. The embargo policy means that no news, information, results of any abstract or research finding can be released to the media or published before Sunday, October 27 at 12:00 pm ET. This embargo includes revealing anything about the results (including the title of the abstract, since the title often indicates the finding) in a press release or "curtain raiser." If you have questions, please email ACG Media Staff at mediaonly@gi.org.

Publication

All accepted abstracts will be published in an online supplement issue of *The American Journal of Gastroenterology* during the ACG annual meeting in October. Additionally, we encourage authors to consider submitting a full manuscript developed from their abstract to an ACG journal after the meeting. Please visit <https://gi.org/journals-publications> to view each journal's aims and scope for an appropriate journal to submit to.

Questions? Email ACG at abstracts@gi.org

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